



# why buy a Metz LCD Television?

**Metz**

LCD TELEVISION

## Superb Sound

SRS WOW® audio enhancement is standard on all Metz LCD Televisions, providing an engaging, spacious sound field. Metz 'S' series models also feature a two-way, four speaker bass reflex system that delivers rich, full frequency sound at a powerful 20 watts per channel.



## Freeze Frame

Freeze whatever is on screen with the press of a button. Capture a special moment when it happens or never miss another on-screen phone number again!

## Future Proof

Metz LCD Televisions are equipped for the future with an exhaustive range of analogue and digital connection options, including two digital inputs (1 x HDMI, 1 x DVI) for perfect digital connection to DVD players and other devices with digital outputs. Furthermore, when new technology becomes available, the modular design, two Common Interface (CI) card slots and RS232 capability allow for hardware and firmware updates.



## Computer Capable

A Metz LCD Television also makes a great computer display – the DVI digital input ensuring superb, crisp images.

## Picture-in-Picture

The PIP function lets you view two pictures at once. With twin tuner models ('S' series) you can keep an eye on one channel while viewing another. Single tuner models let you view a TV channel at the same time as an A/V source.



## Wall or Table Mounting

Metz LCD Televisions come equipped with a very neat, slim mounting kit for simple placement on a wall. Each Metz LCD Television is also supplied with a table stand.

SRS WOW® is a registered trademark of SRS Labs Inc.

Your authorised Metz LCD Television dealer:

**audioproducts**[www.metz.com.au](http://www.metz.com.au)**Metz**

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All flat panel televisions are definitely not the same. Considerable technical and quality differences result in a wide diversity of performance and efficiency between the many competing brands and models currently available. A Metz Flat Panel LCD Television is proudly a premium product employing technology and engineering not found in most other brands. A Metz LCD Television may cost a little more but its technical features, quality engineering and performance are simply the best available. Here's why:



## German Designed. German Built.



Founded in Germany in 1938, Metz was built on the philosophy of "Quality as a matter of principle". This philosophy has allowed Metz to become a technology leader in the design and manufacture of premium quality televisions which are now regarded as amongst the best in the world.

## Why Buy LCD

LCD televisions offer many advantages over other flat panel technologies. LCD televisions do not suffer from screen burn in; they have much lower power consumption; they generate considerably less heat; they are much lighter in weight and they enjoy longer life expectancy.

## 5 Year Warranty

All Metz LCD Televisions are supported by a full 5 year parts and labour warranty that provides in-home service (in metropolitan areas) in the unlikely event that service is required during the warranty period.

## Digital Tuner Equipped

Metz LCD Televisions have a built-in digital television tuner (two tuners in 'S' series models) providing high quality standard definition digital reception without the need for an external set-top box.

## Dual Processor Power

The key to creating natural and realistic images on digital display devices such as an LCD television is the quality and power of the video processing. Metz invests in two separate video processors to handle key processing tasks. For example, one chip handles de-interlacing while the other performs video scaling. This allows each processor to perform at its optimum and be less burdened, ensuring perfect reproduction of all video sources. The result is sharp, detailed images with precise colour and fluid, film-like motion.



## mecavision+

Without high quality and efficient signal processing, video images from digital and analogue sources (e.g. VCR, DVD, free to air and pay television) can be distorted by distracting digital "artefacts" (e.g. video noise or jerky movement) that can ruin the picture. *mecavision+* is the technical system Metz employs to ensure that every image created on the screen is natural, well-defined and realistic. Under *mecavision+*, digital processes such as *progressive scan conversion* and *scaling* are controlled and technically managed to ensure that the picture is as close to reality as possible.

|mecavision+

## 10-Bit Video

8 Bit Gradient = 256 steps

10 Bit Gradient = 1024 steps

Most LCD televisions are 8-bit systems, creating 256 shades for each colour. This can result in unsightly video artefacts such as banding, where shading variations appear like bands of colour instead of being smooth transitions from one shade to another. Metz use a more powerful 10-bit system, allowing for an incredible 1024 shades per colour, providing the smoothest available colour reproduction and the ability to reproduce even subtle nuances in colour tones.

## Smooth Motion

Some LCD televisions have been susceptible to *motion blur*, where fast moving images appear to blur on-screen. With Metz LCD Television, *motion blur* has been virtually eliminated as a result of faster panel response times and *Pixel Overdrive*, a video processing technology that increases pixel response dramatically for clean, fast, blur-free motion.

## Ease of Use

Operating a Metz LCD Television is simple and intuitive. With the three level *Tri-Star menu system*, the owner can choose how much control is required – set it to *simple* mode for basic operations, *medium* for control over secondary functions, or *full* for customising all settings and operations. No one needs to be intimidated to pick up a Metz remote control!

## Built-in Instruction Manual

Need help? Pressing the 'Info' button calls up information on screen to help with whatever you need to know.

